

COASTAL
LIVING



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**COASTAL LIVING MAGAZINE SELECTS
GULF SHORES, ALABAMA AS SITE OF ITS FIRST 2007 IDEA
HOUSE**

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**The House Is Located In The Heart Of Bon Secour Village, A Traditional
Neighborhood Development Designed By Andres Duany**

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Birmingham, Ala. – *Coastal Living* magazine has chosen Gulf Shores, Alabama, as the site for its 2007 Idea House, announced Editor in Chief Kay Fuston and Publisher Burton Craige. The house will be open for tours in time for the July 4th holiday and summer tourism season and is located within Baldwin County, one of the fastest growing counties in the U.S.

The *Coastal Living* Idea House is currently being constructed in Azalea Park, the first residential neighborhood in Bon Secour Village, a Traditional Neighborhood Development (TND) designed by Andres Duany, and noted for his award-winning designs of Seaside, Rosemary Beach, and Alys Beach Florida. The Arcadian-style home covers approximately 3,500 square feet and features sweeping views of the Intracoastal Waterway.

Coastal Living Idea Houses celebrate the best in coastal home innovation, décor, and construction and are built in coastal communities hand-selected by the magazine for environmental consciousness and sensitivity to shoreline preservation. "Our Idea Houses offer fresh, inspiring ideas," said Fuston. "We hope that this home, with its comfortable, coastal feel, will help our readers as they plan their own beach cottages."

"We are proud to have been selected as the host site of the 2007 Idea House" states Bon Secour Village development partner Eddie Canaday. "We believe the Idea House attendees will be impressed with the quality of construction and unique lifestyle attributes available at Bon Secour Village and the Gulf Shores area."

The home will open to the public for tours beginning June 30th through the end of October, and will be featured in the October 2007 issue of *Coastal Living*. Tickets can be purchased for \$5 with the proceeds going to **The Academy of Arts & Sciences**, an accredited, independent school located in Gulf Shores.

The two-story home is being built by John O. Freeman of Bon Secour Village in association with architect Stephen Fuller of Stephen Fuller Inc. Carol Murphy of Florida-based Tracery Interiors will decorate the home.

Sponsors for the house include: Bevolo Gas & Electric Lights, Calico Corners, Carriage House Door Company, Delta Faucet, Eldorado Stone, J. Tribble Antiques, James Hardie, LEE, Lennox, Marvin Windows and Doors, Phantom Screens, Sunbrella®, TAMKO Building Products, Valspar, and Viking Hadco.

Bon Secour Village is a 945-acre master-planned community in Gulf Shores, Alabama, designed by renowned architect Andres Duany. Located within Baldwin County, one of the nation's fastest growing counties in the U.S., Bon Secour combines historical French Creole-inspired architecture and modern convenience with lifestyle amenities such as parks, walking trails, and marinas along its nearly 1 mile of Intracoastal Waterway waterfront.

A national magazine that celebrates life along the coast, *Coastal Living* (www.coastalliving.com) is the source of inspiration and information for people who live or dream of living a coastal lifestyle. Marking 10 years of publication in 2007, *Coastal Living* serves a total audience of 4 million.

A leader in lifestyle information, Birmingham, Ala.-based Southern Progress Corporation (www.southernprogress.com) publishes *Southern Living*, *Cooking Light*, *Health*, *Coastal Living*, *Southern Accents*, *Cottage Living*, and *Sunset* magazines, and books through Oxmoor House. It also operates a direct-selling division, *Southern Living At HOME*. Southern Progress is a subsidiary of Time Inc.

Media will be allowed to tour the Gulf Shores house in late June. To make an appointment, please call Laura Malick at 212-522-2710 or Jennifer Zawadzinski at 212-522-9046.

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